

DUPLICATE

INVOICE



www.thewmurchannel.com

WMUR
100 South Commercial Street
Manchester, NH 03101
Main: (603)669-9999
Billing: (781)433-4283

Billing Address:

GMMB
Attention: Maura Gilroy
3050 K St, NW
Washington, DC 20007

Send Payment To:

WMUR
PO Box 26884
Lehigh Valley, PA 18002-6884

Invoice #	Invoice Date	Invoice Month	Invoice Period
946658-2	10/07/12	October 2012	10/01/12 - 10/01/12

Station	Account Executive	Sales Office	Sales Region
WMUR	Linda Magay	Manchester	Local

Advertiser	Product	Estimate Number
Obama/D/President	candidate	1536 Sked A/Est 176

Flight Dates	Order #	Alt Order #
09/04/12 - 10/01/12	946658	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

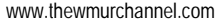
Special Handling

IDB #	Advertiser Code	Product Code
9912856		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
206	09/25/12	10/01/12	5a Daybreak Class of Time - Fixed Non Pre-emptible	5-6a	22222--	:30	10	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/12 10/01/12 22222-- 10 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
10 WMURM 10/01/12 5:12 AM 5a Daybreak 5-6a :30 0FA12Z128H \$700.00 NM									
9 WMURM 10/01/12 5:52 AM 5a Daybreak 5-6a :30 0FA12P130H \$700.00 NM									
207	09/25/12	10/01/12	6a Daybreak Class of Time - Pre-emptible with notice	6-7a	22222--	:30	10	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/12 10/01/12 22222-- 10 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
9 WMURM 10/01/12 6:12 AM 6a Daybreak 6-7a :30 0FA12Z128H \$700.00 NM									
10 WMURM 10/01/12 6:39 AM 6a Daybreak 6-7a :30 0FA12P130H \$700.00 NM									
208	09/25/12	10/01/12	Good Morning America Class of Time - Pre-emptible with notice	7-9a	44444--	:30	20	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/12 10/01/12 44444-- 20 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
17 WMURM 10/01/12 7:25 AM Good Morning America 7-9a :30 0FA12Z128H \$550.00 NM									
18 WMURM 10/01/12 7:39 AM Good Morning America 7-9a :30 0FA12P130H \$550.00 NM									
19 WMURM 10/01/12 7:59 AM Good Morning America 7-9a :30 0FA12Z128H \$550.00 NM									
20 WMURM 10/01/12 8:40 AM Good Morning America 7-9a :30 0FA12P130H \$550.00 NM									
209	09/25/12	10/01/12	KELLY& MICHAEL LIVE 9AM-10AM Class of Time - Pre-emptible with notice	9AM-10AM	12122--	:30	8	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/12 10/01/12 12122-- 8 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
8 WMURM 10/01/12 9:36 AM KELLY& MICHAEL LIVE DAY 9AM-10AM :30 0FA12Z128H \$350.00 NM									
210	09/25/12	10/01/12	STEVE HARVEY DY 9/4 :10-11a Class of Time - Pre-emptible with notice	10-11a	21212--	:30	8	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/12 10/01/12 21212-- 8 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
7 WMURM 10/01/12 10:19 AM STEVE HARVEY DY 9/4 START 10-11a :30 0FA12P130H \$200.00 NM									
8 WMURM 10/01/12 10:45 AM STEVE HARVEY DY 9/4 START 10-11a :30 0FA12Z128H \$200.00 NM									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



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946658-2	10/07/12	October 2012	10/01/12 - 10/01/12

<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>
Obama/D/President	candidate	1536 Sked A/Est 176

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
218	09/25/12	10/01/12	News 9 at 5 Class of Time - Pre-emptible with notice	5-6p	22222--	:30	10	\$700.00	NM
09/25/12 10/01/12 22222-- 10 \$700.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 10 WMURM 10/01/12 5:11 PM News 9 at 5 5-6p :30 0FA12P130H \$700.00 NM 9 WMURM 10/01/12 5:37 PM News 9 at 5 5-6p :30 0FA12Z128H \$700.00 NM									
219	09/25/12	10/01/12	News 9 at 6 Class of Time - Pre-emptible with notice	6-7p	22222--	:30	10	\$1,400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/25/12 10/01/12 22222-- 10 \$1,400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 10 WMURM 10/01/12 6:09 PM News 9 at 6 6-7p :30 0FA12P130H \$1,400.00 NM 9 WMURM 10/01/12 6:27 PM News 9 at 6 6-7p :30 0FA12Z128H \$1,400.00 NM									
220	09/25/12	10/01/12	Chronicle NH Class of Time - Pre-emptible with notice	7-730p	11111--	:30	5	\$550.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/25/12 10/01/12 11111-- 5 \$550.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WMURM 10/01/12 7:27 PM Chronicle NH 7-730p :30 0FA12P130H \$550.00 NM									
221	09/25/12	10/01/12	INSIDE EDITION AC Class of Time - Pre-emptible with notice	730-8p	11111--	:30	5	\$700.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/25/12 10/01/12 11111-- 5 \$700.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WMURM 10/01/12 7:55 PM INSIDE EDITION AC 730-8p :30 0FA12Z128H \$700.00 NM									
222	09/25/12	10/01/12	News 9 at 11 Class of Time - Pre-emptible with notice	11-11:35p	1111111	:30	7	\$1,100.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/25/12 10/01/12 1111111 7 \$1,100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 7 WMURM 10/01/12 11:12 PM News 9 at 11 11-11:35p :30 0FA12Z128H \$1,100.00 NM									
223	09/25/12	10/01/12	Nightline Class of Time - Fixed Non Pre-emptible	1135p-1206a	11111--	:30	5	\$500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/25/12 10/01/12 11111-- 5 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WMURM 10/01/12 12:01 AM Nightline 1135p-1206a :30 0FA12P130H \$500.00 NM									
224	09/25/12	10/01/12	Jimmy Kimmel Class of Time - Fixed Non Pre-emptible	1205-105a	11111--	:30	5	\$150.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/25/12 10/01/12 11111-- 5 \$150.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WMURM 10/01/12 12:59 AM Jimmy Kimmel 1205-105a :30 0FA12Z128H \$150.00 NM									
225	10/01/12	10/01/12	Dancing with Stars Class of Time - Pre-emptible with notice	Prime Other	2-----	:30	2	\$4,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/25/12 10/01/12 2----- 2 \$4,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WMURM 10/01/12 8:23 PM Dancing with Stars Prime Other :30 0FA12P130H \$4,000.00 NM 1 WMURM 10/01/12 9:39 PM Dancing with Stars Prime Other :30 0FA12Z128H \$4,000.00 NM									
226	10/01/12	10/01/12	Castle Class of Time - Fixed Non Pre-emptible	10-11p	1-----	:30	1	\$5,000.00	NM

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
226	10/01/12	10/01/12	Castle	10-11p	1-----	:30	1	\$5,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/25/12	10/01/12	1-----	1	\$5,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	M	10/01/12		Castle	10-11p	:00		\$2,800.00 NM
Credited changed rate									
256	10/01/12	10/01/12	Castle	10-11p	M-----	:30	1	\$2,800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	M-----	1	\$2,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	M	10/01/12	10:35 PM	Castle	10-11p	:30	0FA12P130H	\$2,800.00 NM
<u>Total Spots</u>							33		

Payment Terms 30 Days

<u>Gross Total</u>	\$26,450.00
<u>Agency Commission</u>	\$3,967.50
<u>Net Amount Due</u>	\$22,482.50